



The Library Company OF PHILADELPHIA

FOUNDED IN 1731 BY BENJAMIN FRANKLIN

August 6, 2020

Dear Friend,

We are excited to announce the Library Company's 289th Annual Dinner on Monday, November 9, 2020, this unique year presented virtually, featuring Rick Atkinson, Pulitzer Prize Winning Author, Former Reporter and Senior Editor for more than two decades at the Washington Post.

For almost 300 years, the Library Company has hosted an annual event to celebrate its shareholders and the importance of our learning community. This year's celebration will be unique, due to the COVID-19 pandemic, but it will demonstrate our characteristic resilience and ability to adapt to changing circumstances. Thus, we are inviting you to a virtual celebration of our history, our scholarship, the excitement of education and the importance of learning together as a community. ***As an institution that recovers and retells the stories of our past - it is our responsibility to use those stories to ensure an educated citizenry and a better future. Given the current struggle for civil rights and racial equality, the need to understand the nation's history and struggles of all types and kinds is important now more than ever before. However, we can't do it alone -- we need your help.***

Atkinson will speak about his recently published book *The British Are Coming: The War for America: From Lexington to Princeton From 1775 to 1777*. He will entertain us with gripping details from the battles at Lexington and Concord in spring 1775 to those at Trenton and Princeton in winter 1777. His remarkable account of history tells the story of American militiamen and then the ragged Continental Army as they take on the world's most formidable fighting force. Atkinson will introduce us to well-known historical characters: Henry Knox, the former bookseller with an uncanny understanding of artillery; Benjamin Franklin, the self-made man who proves to be the wiliest of diplomats; George Washington, the commander in chief who learns the difficult art of leadership when the war seems all but lost.

We hope that you will join us for this exciting evening and support the Library Company's first ever virtual Annual Dinner. Join us, mingle with your friends and family, and help us continue this legacy from the safety and comfort of our own homes. Add your name to the invitation and program at the Librarian or Conservator ticket level, or consider enhancing your support, as our sponsorship packages are designed for both corporations and individuals. Sponsors will be recognized in the printed and virtual materials as well as in the special Library Company gift package provided to our sponsors and supporters.

Your gift will make a difference! Last year, almost 6,000 people conducted research, received curatorial support and guidance, attended scholarly seminars, public lectures, educator's workshops, and more. Moreover, many Library Company fellows are educators, bringing history to life for thousands of students across the nation. You helped raise over \$113,000 at our 288th Annual Dinner and we hope that we can once again count on your support. Please return the enclosed form or call Raechel Hammer at 215-546-3181, ext. 142 by August 30, 2020 to ensure your listing on the invitation.

We look forward to "seeing" you virtually at the 289th Annual Dinner for a remarkable evening!

Sincerely Yours,

Michael J. Barsanti, Ph.D.
Edwin Wolf 2nd Director



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**Join Us As We Celebrate Virtually
289 Years of Scholarship
In This Unique Covid-19 Year
November 9, 2020**

Every Sponsorship Level includes:

- Zoom attendance at our 289th Virtual Annual Dinner with award-winning author Rick Atkinson
- Logo and recognition in the bi-annual newsletter (1,000 households) and monthly e-news (Over 4,500 people monthly)
- Logo listed on the Library Company website (300,000 users/over 1.1 million views annually)
- Company logo and/or personal recognition within Wine and Gift Box
- Virtual recognition during the event
- Complimentary signed copy of *The British Are Coming* by Rick Atkinson

Additional benefits at each level are as follows:

Presenting Sponsor - \$10,000

- Admission to optional Zoom reception and main event for four households
- Premier Library Company Wine and Gift Box for four households featuring fine wine and wine accessories as well as locally sourced sweet & savory snacks
- A Day in the Life of the Library: Private Collection Review, Special Tour of the Stacks & Lunch for Four with the Edwin Wolf 2nd Director (*scheduled at a mutually convenient time with social distance guidelines followed*)
- A unique review of African American History Collections for a high school class of your choice (limited to 30 students) featuring Jasmine Smith, African American History Specialist and Reference Librarian (*scheduled at a mutually convenient time with social distance guidelines followed*)
- Sponsor's Collection Review & Fellows Talk for Four People (Winter 2021) (*scheduled at a mutually convenient time with social distance guidelines followed*)
- Full page ad on front inside or back cover of Annual Dinner printed and virtual program book
- Sponsor's remarks (pre-recorded) during the Annual Dinner & premier recognition in press releases

Director Sponsor - \$5,000

- Admission to optional Zoom reception and main event for three households
- Premier Library Company Wine and Gift Box for three households featuring fine wine and wine accessories as well as locally sourced sweet & savory snacks
- Special behind-the-scenes tour of the Library Company's collections (*scheduled at a mutually convenient time with social distance guidelines followed*)
- Sponsor's Collection Review/Fellows Talk for three people (Winter 2021) (*scheduled at a mutually convenient time with social distance guidelines followed*)
- Full page gold ad in the Annual Dinner printed and virtual program book
- 15 second pre-recorded message played during the Annual Dinner

Curator Sponsor - \$2,500

- Admission to optional Zoom reception and main event for two households
- Premier Library Company Wine and Gift Box for two households featuring fine wine and wine accessories as well as locally sourced sweet & savory snacks
- Special behind-the-scenes tour of the Library Company's collections (*scheduled at a mutually convenient time with social distance guidelines followed*)
- Sponsor's Collection Review/Fellows Talk for two people (Winter 2021) (*scheduled at a mutually convenient time with social distance guidelines followed*)
- Full page silver ad in Annual Dinner printed and virtual program book

Archivist Sponsor - \$1,250

- Admission to optional reception and main event for one household
- Premier Library Company Wine and Gift Box for one household featuring fine wine and wine accessories as well as locally sourced sweet & savory snacks
- Half page ad in the Annual Dinner printed and virtual program book

Tickets and Ad Subscriptions

Librarian Ticket - \$500

- **Conservator Ticket benefits, plus:**
- Bottle of fine wine with special Library Company Gift

Conservator Tickets - \$300

- All Printer Ticket benefits, plus:
- Listing in Annual Dinner program book

Printer Ticket - \$150

- General admission benefits and optional Zoom reception, plus
- Signed copy of *The British Are Coming: The War for America, Lexington to Princeton 1775-1777*
- Printed Copy of the Annual Dinner program book

General Admission - \$50

- Admission to the main event
- Virtual copy of the Annual Dinner program book and choice of one Library Company Zoom background

Sponsor a Library Company Fellow - \$150

- Sponsor a fellow's admission to the optional Zoom reception and main event
- Listing in Annual Dinner program book

Program Book Ads

- Half Page Ad in Annual Dinner program book - \$800 / Non Profit Rate \$400

All submissions for ads are due September 30, 2020. Please submit the advertisement as you would like it to appear in the program book, or should you like an ad designed for you please contact Colleen Gill at cgill@librarycompany.org or 215-546-3181 x136. Ad specifications are as follows. Full page: 8 in (h) x 4.5 in (w), 300 ppi, Half page: 3.5 in (h) x 4.5 in (w), 300 ppi



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Yes, We/I would like to become a Sponsor and/or attend the Library Company's 289th Virtual Annual Dinner at the level indicated below.

Please indicate the number of tickets or sponsorships you are purchasing:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsorship (\$10,000) | <input type="checkbox"/> Librarian Ticket (\$500) |
| <input type="checkbox"/> Director Sponsorship (\$5,000) | <input type="checkbox"/> Conservator Ticket (\$300) |
| <input type="checkbox"/> Curator Sponsorship (\$2,500) | <input type="checkbox"/> Printer Ticket (\$150) |
| <input type="checkbox"/> Archivist Sponsorship (\$1,250) | <input type="checkbox"/> General Admission (\$50) |
| <input type="checkbox"/> Sponsor a Fellow (\$150) | <input type="checkbox"/> Book Ad (\$800/ Non Profit Rate \$400) |

We/I Cannot attend but would like to donate \$ _____

Name/Organization: _____

Phone: _____ Email: _____

I am interested in exploring options for waiving some or all of my benefits.

Payment Information:

Payment method: Check* Credit Card: Master Card Visa AmEx Discover

Total Amount: _____ Cardholder Name: _____

Card Number: _____ Expiration Date: _____

Signature: _____ Security Code: _____

*Please make checks payable to Library Company of Philadelphia

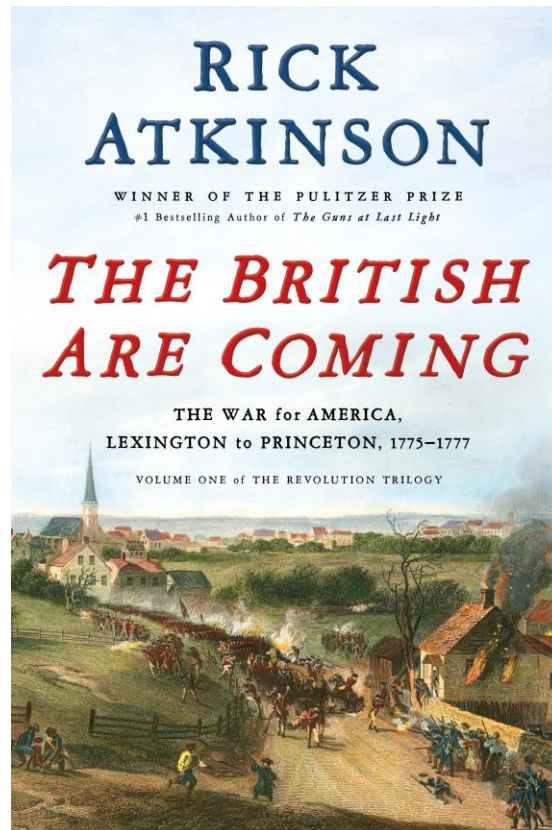
Please return attached form to Colleen Gill at 1314 Locust St., Philadelphia, PA 19107 or email cgill@librarycompany.org. For more information about Sponsorships call Raechel Hammer at 215-546-3181 x142.

Save the Date

Join us virtually for Our 289th Annual Dinner &
Biennial First Book Award presentation

Monday, November 9, 2020

Details and Invitation to Follow



With featured speaker

Rick Atkinson

Pulitzer Prize and Award Winning Author & Military Historian,
Former Reporter, Foreign Correspondent, and
Senior Editor for two decades at the *Washington Post*

For more information on how you can become a sponsor,
please contact [Raechel Hammer](mailto:rhammer@librarycompany.org) at 215-546-3181 or via email at rhammer@librarycompany.org

The Library Company's 2020 First Book Award was made possible with
the generous support of Maria M. Thompson