



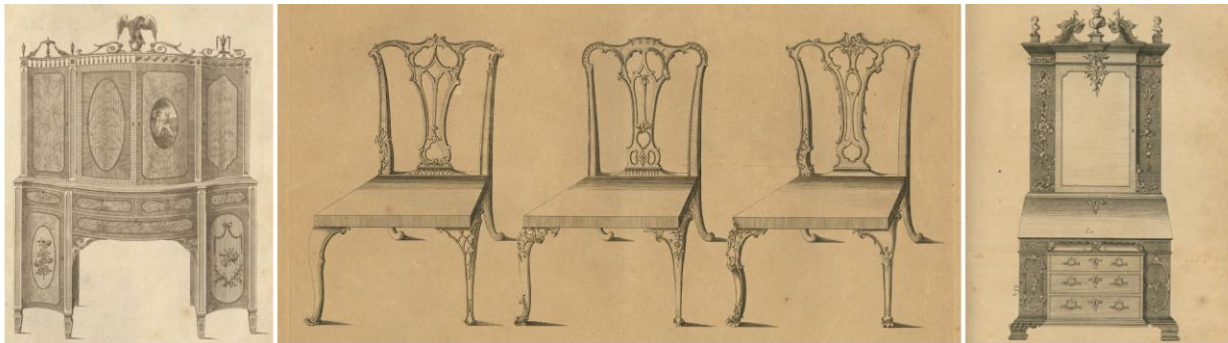
The Library Company OF PHILADELPHIA

FOUNDED IN 1731 BY BENJAMIN FRANKLIN

Stylish Books: Designing Philadelphia Furniture
November 2nd, 2018 - April 26th, 2019
Sponsorship Opportunities

About the Library Company of Philadelphia

Created in 1731 by Benjamin Franklin, the Library Company of Philadelphia remains a living collection and a center of excellence for education, research, and discovery. The Library Company is not simply an internationally renowned research library, it is a treasure trove of art, history, and knowledge that empowers, inspires and educates thousands of people annually.



About the *Stylish Books: Designing Philadelphia Furniture*

Printed designs spread new ideas. Artisans, as well as their patrons, relied on books as a way to learn about the latest fashions in interior decoration. Philadelphia became a center for creating stylish furniture. The Library Company played a role by acquiring architecture and design books, which its members, who included cabinetmakers, frequently read and used. On display will be items spanning the 18th through 19th century. Highlights will include: Thomas Chippendale's book, *A Gentleman and Cabinet-Maker's Director*; the only known copy of the trade card of Benjamin Randolph (a Library Company member); and colorful plates by Désiré Guilmard, who inspired Philadelphia cabinetmaker George Henkels. Exhibition programs and events will feature:

- Gallery and Exhibition Opening;
- Author talk featuring Jay Robert Stiefel and his new book, *The Cabinetmaker's Account: John Head's Record of Craft & Commerce in Colonial Philadelphia 1718-1753*;
- Private Shareholder's Tour of Center for Art in Wood, Philadelphia, PA; and
- Library Company Symposium and Panel Discussion: We'll examine the dynamic history of furniture in the Philadelphia region in support of its exhibition. Possible topics to be explored include the impact of Philadelphia furniture making through design, manufacture, commissions, or collecting on American art and material culture; changes in Philadelphia furniture and furniture making from colonial times through the nineteenth century; notable Philadelphia cabinetmakers or firms and their networks; and the transmission of design ideas and aesthetics.

Sponsorship Benefits

Corporate sponsorship provides companies with the perfect opportunity to develop a relationship with the Library Company and offers a range of benefits designed to actively engage clients and employees with the life of our institution. Moreover, the Library Company will provide opportunities for public recognition and advertising for corporations to reach more than 350,000 people annually. All funds will support public programs, events and services that educate thousands of students and scholars annually. In appreciation for their support, corporate and individual sponsors will receive recognition on:

- The Library's website, with link to sponsor's website (Viewed by more than 350,000)
- Exterior exhibition advertisements (Prime visibility in Center City location viewed daily by over 100,000 people)
- The title wall at exhibition entrance
- Print and web advertisements, including events brochure, posters, advertising and semi-annual newsletter
- All press releases that reference exhibition, distributed to regional and national press
- Electronic communications distributed to over 3,000 people and invitation at all programs and events

Additionally, sponsors will receive acknowledgment in the Annual Report and any printed listing of the exhibition's corporate contributors, as well as opportunities to speak to visitors and guests at public programs and events.

**Yes, I am interested in supporting Benjamin Franklin's Public Library
and the *Stylish Books* Exhibition!**

\$5,000: Visionary **\$2,500: Founding** **\$1,250: Supporting**

Recognition and Contact Information

Corporation: _____ Phone: _____

Name: _____ Email: _____

Address: _____

Payment Information:

Total Amount: _____ Payment method: ___ Check* ___ Credit Card: MasterCard Visa AmEx Discover

Cardholder Name: _____ Card Number: _____

Expiration Date: _____ Security Code: _____ Signature: _____

*Please make checks payable to Library Company of Philadelphia